

30 UNDER THIRTY

Name: Adriano Ciotoli

Age: 26

Education: Graduate of Catholic Central and St. Clair College's computer systems technician program

Marital status: Single

Accomplishments: Windsor and Essex County has Adriano Ciotoli to thank for Windsoreats.com. That's the handy website that offers visitors free online menus of

area restaurants, profiles of people and trends in the local hospitality industry, a recipe blog and a food-related events listing. Ciotoli says he has nudged nearly 80 local restaurants to get on board to offer



Adriano Ciotoli

the service in the three years the site has been up. "It's really starting to pick up steam now," he said "A lot of people were looking for something like this." Ciotoli prides himself on the clean, easy-to-navigate design of the site, which he built from scratch. It all started after he tired of taking his girlfriend to the same two restaurants and couldn't find anything informative online to suggest alternative dining choices in the area. So, he took it upon himself to compile the database. Now, the site gets about 20,000 hits a month, and growing. "A lot of people don't really know we have some amazing restaurants here," Ciotoli said. "We really wanted to get that out."

Goals: "We're hoping to actually be able to branch out into other cities, like Detroit or possibly London," Ciotoli said. And, when he's finally coasting on the site's success, the Windsorite eventually would like to open his own restaurant.